

BECOME AN INSPIRATIONAL TRAINER

A four-day programme on mastery in the training room

Introduction

It is widely recognised in the business world that being a professional Trainer carries a great deal of responsibility. Clients trust that participants in a training programme will return to the workplace with the improved knowledge and skills to carry forward their roles effectively. This programme, developed and delivered by one of Europe's top Master Trainers, will facilitate participants in developing the ability to do just that.

Who should attend this programme?

- Experienced trainers seeking to add enhanced skills to their toolkit
- Aspiring Trainers
- HR professionals wanting to extend their skillset
- Managers wishing to take a hands-on approach in developing their team members

Objectives

By the end of this programme, participants will have developed the skills and ability to:

- Define the measurable, deliverable outcome for a training programme
- Design and sequence an effective training process
- Create effective learning-oriented exercises
- Utilise a range of audio visual aids
- Understand, and use, a range of specialist stage skills to enrich the learning experience of students
- Deliver clear, effective feedback

Methodology

The course-leader, Ralph Watson, is a certified Master Trainer with many years experience in facilitating the development of outstanding training skills. His methodology for ensuring that the objectives are met will include:

- Input from the Trainer
- Group and individual exercises
- Interactive discussion
- Open question sessions
- Personal action planning

Content

This highly interactive programme will include:

- Defining clear outcomes for training
- Setting effective “deliverables”
- How to measure “success”
- Presuppositions for effective learning facilitation – golden rules for success
- The logical levels of learning – the key steps to building new skills
- Chunking and sequencing – how to build a training programme based of effective learning steps and in a logical sequence
- Using the 4-Mat system to engage **all** learning styles
- Creating effective exercises that engage participants and develop new skills
- Designing an effective course manual
- Flipchart or PowerPoint – knowing what to use and when
- Using your stage – how to utilise your training room and create a learning environment
- The physiology of excellence – use your body and your voice to enrich the learning experience and ensure effective learning
- Nested loop metaphor – stories and anecdotes that influence the mind
- Accelerating the learning – methods for enriching the learning experience and enhancing intake and recall
- Feedback – different approaches for different situations

Throughout the programme, participants will have opportunities to develop and practice new skills supported by high quality feedback from each other and from the Trainer. This will include working in small groups to create and deliver “mini-training” sessions with feedback from peers and Trainer.

Working with video

Some use will be made of video recording purely for personal feedback. No recording will be played back in public and no recording will be carried out without individual permission. However, the purpose of video is to enhance the learning experience so we would encourage full participation wherever feasible and culturally acceptable.

Introducing Ralph Watson

Ralph is a professional Consultant with an international track record of success. To date, he has worked with organisations and individuals from over 30 countries including the UK, Western and Northern Europe, China, Russia, Turkey, the Middle East and the USA – and the list is growing! A successful business career spanning over 30 years has given Ralph a wealth of skill and experience that he regularly uses to great effect in working with his clients.

Ralph’s is a certified Master Trainer and has been acclaimed by many of his peers as “one of the best in the world”. His skills in the training room have led him to work with organisations of all sizes and types from family businesses to multi-national.



Ralph has also given key note talks at the International HR Conference in Istanbul, the Turkish Dental Conference and the London College Faculty Conference. He is currently engaged in writing a Foundation Degree in Neuro Linguistics.

Begin your journey to becoming an Inspirational Trainer and contact us today:

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