

# Creating Visionary Leadership

## Introduction

In the highly competitive business world of the 21<sup>st</sup> Century it is not enough to simply be technically competent or to understand how to manage processes. Now, in order to gain the maximum effective performance, it is vital that “Leaders” understand, and can work through, their most precious asset – their **people**. This **two-day programme**, created and presented by a leading exponent of Behavioural Modelling, shares some of the secrets of the top leaders in business today. Based on a process of carefully modelling the strategies, thought processes and behaviours of outstanding leaders in many areas of business, this course will enable **you** to:

- Understand how to identify, and utilise, the unconscious motivators in your team
- Develop the skill to bring different styles of leadership into play for different people at different stages of their development and motivation
- Identify the unconscious strategies that people use for making decisions- and some for NOT making decisions – and put them to work
- Build a skillset for effective performance management based on outstanding goal setting and a solution focused approach
- Put the square peg into the square hole by employing a “right-fit” approach to selection
- Communicate and influence with elegance and integrity to get things done – fast

## Who should attend this programme?

- Supervisors, Managers and Leaders at all levels up to, and including, CEO
- Talent pool individuals seeking an effective skill set in their preparation for the step into leadership
- Aspiring leaders in any area of business
- HR professionals seeking to add extra expertise to their leadership selection processes
- Anyone interested in helping people achieve their full potential through effective, scientific leadership

## What will you learn?

This will be an interactive and practical journey. You will have constant opportunity to develop new skills and to practice them in readiness for return to the workplace. The programme will include:

- Leader Vs Manager – what’s the difference?
- Six Steps to Excellence – golden rules for outstanding leadership
- The Everest Principle™ - setting massive yet highly motivating goals
- Action-focused leadership
- The how and when of leadership styles
- Unconscious motivators and how to use them
- How personal “style” awareness can be used in ensuring right-fit selection
- Negotiation excellence – because good leaders negotiate every day of the week
- Strategies for success – how unconscious patterns make the great even greater
- Personal Action Planning – putting all this learning to effective use

## **How will you learn all of this in only three days?**

Your guide on this fascinating journey is Ralph Watson. As an outstanding professional business trainer and coach, Ralph has had the opportunity to work with, and study, many highly effective leaders in business around the world. He has coupled this knowledge of “Behavioural Modelling” with the use of NLP, Accelerated Learning techniques, Emotional Intelligence and good, plain fun to ensure that you will learn quickly and effectively in a fast-paced and supportive environment.

During the course of the programme, you will have opportunities to experience;

- Instruction from Ralph
- Open discussion and sharing of experiences
- Individual exercises
- Group sessions and tasks
- Case study discussion

The emphasis will be on enjoying a high quality learning process, developing powerful and **relevant** skills, exchanging experiences and ideas and planning how to take all that back to the workplace and **use it**.

**We specialise in working with smaller groups for optimum learning**

**So, begin your journey to success as a Visionary Leader and  
contact us today:**

telephone **0844 357 2865**

or

e-mail **[info@dynamic-communication.com](mailto:info@dynamic-communication.com)**